

FLASHPOINT CHICAGO

A CAMPUS OF COLUMBIA COLLEGE HOLLYWOOD

WRITING AN ARTIST STATEMENT

TALK ABOUT:

WHY YOU MAKE YOUR ARTWORK

What inspires you? What motivates you? What influences you? (Art, music, literature, architecture, etc.)

HOW YOU MAKE YOUR ART

What tools, materials, and techniques did you use?

WHAT YOUR WORK MEANS TO YOU

Use “I” Statements. Connect your work to its meaning and your inspiration. Be specific with your statements.

EXAMPLE:

As a filmmaker, I strive to develop short films that speak both to me and to others about the beauty present in large cities. Part of my process before I begin a film is to learn and explore as much as I can about the city I’m about to reflect on film. I don’t merely want to capture the city with my camera, rather with thoughtful, unique shots; I want to show what we tend to take for granted. My goal is to focus on moments, sounds, colors, and emotions that make life beautiful and memorable. My work brings to life what we tend to overlook in daily city life.